

The Sierra Madre News is the City of Sierra Madre in print. Any suggestion you may have to make it more representative will be welcomed by the management.

FRIDAY, AUGUST 19, 1921

Mystery Fire In Automobile Burns Local Man

T. C. TIMBERLAKE HURT

Doctor Says He Will Return
From Hospital in a
Few Days

Thams C. Timberlake, of 449 W. Mariposa, was the victim of a most unusual and very painful accident in Pasadena on Monday. While having his automobile tank replenished at a Colorado street filling station, the gasoline exploded, flashing into his face and over his chest and hands and inflicting first and second degree burns.

That he was not fatally burned is probably due to the quick wit of one of the boys at the station. His whole car was instantly wrapped in flames and Mr. Timberlake, with his clothes on fire and the shock and pain bewildering him, started to run, when this young man grabbed him and threw him to the ground, rolling him over and over until the flames were extinguished.

Mr. Timberlake was rushed to the City Emergency Hospital, where Dr. J. H. Breyer gave him first aid. He was later removed to the Pasadena Hospital, where he is still under treatment. The latest reports are that he is doing very well indeed, and unless it should develop that he has inhaled some of the flames, he will be home within a few days.

The cause of the accident is a mystery. It is emphatically stated that the engine on his car was not running and that no one in the vicinity was smoking. It has been suggested that a spark of static electricity ignited the gasoline, as there seems no other explanation of the occurrence.

Static electricity is but little understood. The name itself merely means electricity at rest or not active. Because of its presence all tank trucks used in delivering gasoline have dependent from the metal part of the machine a trailing chain which drags along the ground. This effectively "grounds" the static electricity and prevents "sparking," which might explode the big tank.

An ordinary automobile is effectively insulated from the ground by its rubber tires. This allows the metal body, frame, etc., to store up static electricity and, occasionally, when a person standing on the ground touches an automobile a spark is produced. Such a spark is said to have been noted at the time of the explosion which burned Mr. Timberlake.

Famous Pianist Mrs. Mitchell's Guest

Mr. and Mrs. Hague Kinsey, of Los Angeles, are the house guests this week of Mrs. Robert Mitchell. Mr. Kinsey is a distinguished pianist, composer and organist, having the distinction of being the holder of the Clemens Gold Medal, 1917, awarded by the American Guild of Organists and the Baton Club of Chicago for composition. He has won many other prizes for composition, including that of the Matinee Musical Club of Los Angeles.

He is an alumnus of the Leipzig Conservatory and is certified teacher of and examiner for the Progressive Series of Piano Lessons (Godowsky Method). He is also on the editorial staff of the University Music Course, New York. Mr. Kinsey came to this country from England a few years ago and becomes a citizen of the United States this year.

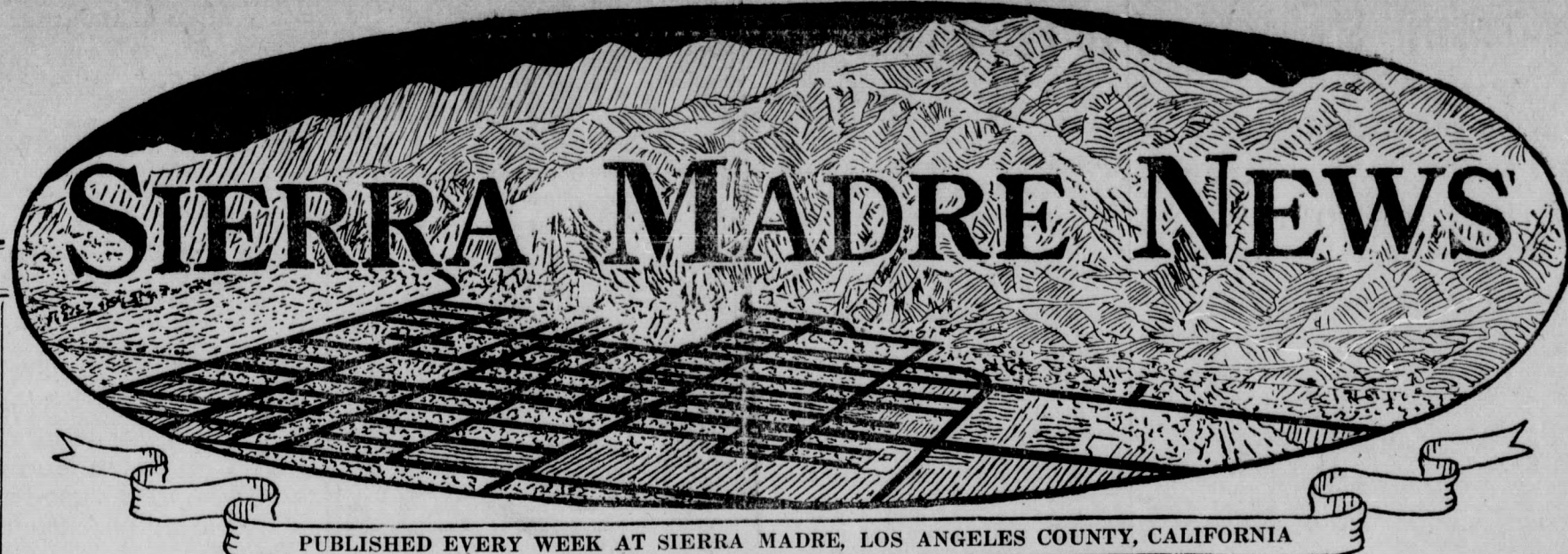
On Tuesday evening Mrs. Mitchell entertained for her distinguished guests with a small gathering of her Sierra Madre friends. Prof. John Mahquardt being of the number, during the evening he and Mr. Kinsey delighted those present by playing the following: Sonata for Violin and Piano by Hague Kinsey, and two man-cript pieces also by him, Minuet and Hornpipe; Walter's Prize Song from The Meistersingers and Beethoven's Kreutzer Sonata.

Walking on Fresh Cement No Way to Make Friends

Three of the older boys of the town, with a perverted sense of humor, tried to be terribly funny Wednesday night, displaying their brilliancy and originality by doing their best to damage the new sidewalk in front of the residence of L. C. Brooks on East Central.

Mrs. Brooks heard noises outside and from the window could see these young hopefuls tramping up and down the walk. She phoned the City Hall, where the Directors of the Firemen's Club were in session, and Mr. Brooks, with the Marshal and his deputy, promptly responded and rounded up the trouble makers.

Mr. Brooks was generous enough not to lodge any formal complaint then, but the boys will have to pay for whatever damage was done or a complaint will be filed.



PUBLISHED EVERY WEEK AT SIERRA MADRE, LOS ANGELES COUNTY, CALIFORNIA

This paper will be as big and full of meaty reading as you help to make it. The merchants determine the size of the paper by their ads. Every citizen is a potential reporter.

VOLUME 15, NO. 47

Hundred Percent Campaign Starts With Flourish

ALL PRIZES PICKED UP

Twenty Wide-Awake Boys
Storming the City for
Subscriptions

The three weeks Hundred Percent Campaign for News Circulation started off with a flourish Monday morning.

By 8:30 the business district around The News office was thronged with girls and boys waiting for the signal to begin. There were so many of them and they made such a racket in their excitement that several of the merchants of the town threatened to arrest the Editor for disturbing the peace.

At 9:25 Mr. Graham's plane was sighted coming from the direction of the Sierra Airdrome and the mad scramble began. As he reached a point above Mountain Trail and Grand View one could see the white sheets fluttering down, glistening in the sunlight.

Somewhere up there in the sky were the five winning numbers. Across lots and over fences, and even scrambling up on the roofs of houses and sheds, the barefooted army invaded the town, shouting as they ran.

So successful was the assault that within an hour all of the winning numbers were brought to The News office and the prizes distributed. Through a slip of the numbering machine one winning number appeared on two sheets, so two prizes were distributed for that number.

Then the boys came in and registered as salesmen for the campaign. They were told to come back Wednesday and draw their districts so that they could start out fresh Thursday morning.

Wednesday evening Mr. Dunham, of the Examiner, came out and gave the boys a little talk before they drew their districts.

Before the office opened Thursday morning Raymond Kirby was waiting at The News entrance with two subscriptions. At the time of going to press (Thursday) about thirty subscriptions have come in and they are still coming.

MR. DUNHAM TALKS TO BOY SALESMEN.

Wednesday afternoon Mr. Dunham, one of the crack salesmen for the Examiner came out to Sierra Madre at the request of The News management, to talk to the boys who are getting subscriptions for The News.

Mr. Dunham is a war horse when it comes to newspaper campaigns and he knew that empty talk wouldn't go very far with the boys when it came to giving them an idea of what they could earn right here in their own town if they would follow a few simple suggestions and be willing to get out and hustle. Accordingly he came to Sierra Madre two hours early and did a little hustling himself.

He took a bundle of subscription blanks out of his pocket. "Now, boys," he said, "while I have been waiting around for this meeting I have taken a few subscriptions myself for an out-of-town paper, the Examiner. Count 'em. There are eleven of them."

"You are getting subscriptions for a home paper, a paper under new management, with one of the best newspapermen in the country at the head of it. It is so good a paper that not only every person in town will want to read it, but people outside of town are going to buy it because of the good reading it has in it."

"Every one of you boys in a day's time ought to do as much in your own home town as I, a stranger, did in two hours."

"But supposing you only did half as much. Supposing you only got five three-year subscriptions, or the equivalent in subscriptions for shorter periods, you would be making \$5 a day, as much as a great many grown men are making."

"And this is not all, you will be getting an experience that will mean success for you when you grow up. The dollars you earn getting subscriptions for The News will be doubled and trebled when you grow up, because of what you are learning now. Some day you will think back of what I am telling you and be glad that you were given a chance early to learn amid friendly surroundings some of the things that have helped the greatest men in this country to be what they are today. The men who now have their pictures hanging in the White House at Washington began as you are beginning now."

Good luck to you. If everything goes well I am coming out to join you on Mountain Field Day, when you have made The News a hundred percent paper."

MISSOURI RELATIVES ARRIVE

Guy Thompson and son, Roy, of Hamilton, Mo., arrived in Sierra Madre Thursday and are visiting Mr. Thompson's sisters, Mrs. O. M. Hare 297 West Highland Avenue, and Mrs. L. E. Sharp, 214 North Adams.

Los Angeles Attorney Hurt

Turns Corner Too Sharply in Sierra
Madre and Ditches
Ford

The truth of the old saw, "One is never too old to learn," was brought home with some emphasis to a prominent young attorney of Los Angeles last Saturday. He learned that driving a Ford around corners at a high speed on our hillside streets is quite a different proposition from making pedestrians leap for their lives on the level streets of Los Angeles.

And a crazy-quilt arrangement of courtplaster strips covering the major portion of what, at a before-the-sad-accident period, had been a good looking face, was the certificate of his completion of the course of learning.

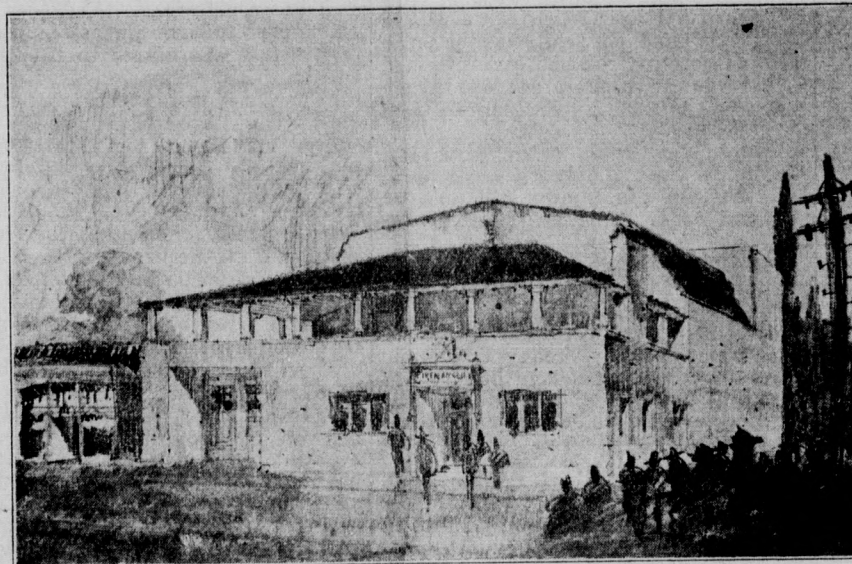
Saturday afternoon an elderly gentleman with his son and daughter drove out from Los Angeles in their faithful "Henry," all prepared for a trip into the mountains. While unloading their provisions and camp equipment at the foot of the trail, they were greeted with joy by the above mentioned young lawyer, who recognized in the girl a sweetheart of his college days.

After a general reunion, he jumped into the car, announcing he was going for a ride, and the girl hopped onto the running board and they started to show just what "Henry" could do if pushed.

They dashed west on Mira Monte, south on Baldwin, and they were going some when he tried to turn the corner of Alegria. Evidently "Henry" didn't like the treatment; anyway he turned over with a bang.

Fortunately for the girl, she was thrown clear and escaped with a slight bruise on one knee. The young man didn't fare so well, he was cut

The Firemen's New Home



Here is the first reproduction of R. M. Findlayson's new sketch of the Club House to be erected at the corner of West Central and Windsor Lane. Designed by a resident of Sierra Madre, it is a building of which the City may be proud, especially when it is considered that it carries with it as adequate fire protection as is offered by any city of our size in Southern California.

and bruised all over his head and face.

As for "Henry," his top and windshield and fender just aren't any good any more, but, strange to say, he didn't lose any wheels.

Some of the residents in the neighborhood telephoned to the City Hall and within two minutes the police department was on hand. A rumor was rife for some time that there was some bootleg in the car, for fragments of a broken bottle were mixed up in the wreck and a loaf of bread that had been in the car had evidently had a bath in something.

But a careful investigation by experts, and this town can boast some experts, don't doubt that, convinced everyone that nothing more harmful than a bottle of vinegar had been destroyed.

The young lady was able to continue her trip up the trail, "Henry" was laid up in the garage for repairs and the young man went back to Los Angeles not nearly so good looking as when he first hit this town, but admitting that he knew a lot more about the code of procedure as pertaining to the handling of Ford cars on hillsides.

Firemen's Club Directors Meet

Architect Incorporates Club's Changes
in New Plan of Club
House

The Board of Directors of the Firemen's Club held their regular meeting Wednesday night. The architect, Mr. Findlayson, was present and some changes in the plans were discussed and determined upon. In the original plan, the kitchen was not large enough to take care of the amount of work which would be handled. Therefore, the plan has been altered so as to give a much larger kitchen in the basement, and the space on the auditorium floor originally designed for it will be utilized as a serving room.

Some changes were made in the lobby, improving the entrance to the auditorium. The changed plans will probably be ready in a week and, after being O. K'd by the Directors, the work on the foundation will start.

There is money enough in the bank to justify the commencement of the building and it can't start too soon to please the club members. President Sadler was most sanguine about the early completion of the project when interviewed.

MRS. BALDWIN TO RETURN.

Mrs. Anita Baldwin, who recently went to Europe planning to stay for six months, is expected home very shortly. Word received at her home, "Anaokia," states that she found the weather so unbearably hot on the continent that she sailed on the 10th of the month for America, and is returning to California, where she will find real comfort.

Local Happenings of the Week

The Christian Science Church is starting the erection of a building on the southeast corner of Highland Avenue and Hermosa Street.

G. F. Gillean of 115 E. Central, who is agent for the Walker-Western Oil Company over the prospects of the wells his company is drilling at Signal Hill and Huntington Beach. A 300-barrel well came in last week next to Huntington Beach well.

The Sierra Madre Hospital has been doing its best to help along the census report which is being compiled by J. N. Hawks for the Chamber of Commerce. The head nurse reports three fine, healthy babies born there within the past six days, two boys and a girl. The recently arrived young lady is the first daughter in a family with six boys, so her coming is causing a double amount of rejoicing.

Jim Hawks believes in versatility. In addition to selling real estate and counting up the inhabitants of this growing town for our local census, he has been devoting some of his time this week to building an adobe wall to surround the sunken garden at his new place on E. Grand View. On account of the slope of the land, it has been possible to include some novel and very pleasing features in the plans of the house and grounds, and Jim is having the time of his life making mud pies and carrying out some of the dreams he and Mrs. Jim have had about the new house.

The Secretary of the Chamber of Commerce says that she lifted the following from the Georgia Exchange, and she respectfully calls it to the attention of some of the members of the Chamber of Commerce:

A TOUCHING APPEAL
"The wind bloweth, the farmer soweth, the subscriber oweth and the Lord knoweth that we are in need of dues."
"So come a runnin', let's have the mon in, this thing of dunnin' gives us the blues."

Mr. and Mrs. W. S. Andrews enjoyed a short visit from their niece, Miss Sarah Andrews, of Fresno, Wednesday. Miss Andrews has been spending a week of her vacation at Big Bear and, as she had several other visits to make before returning to her home, was able to stay with her relatives here over only one night. Miss Andrews is a native daughter of this town, having been born on the property which now belongs to Mrs. T. E. Yerxa and lived there all through her childhood and young girlhood. She is in the employ of the Santa Fe railroad and has a responsible position in the purchasing department at Fresno.

Mr. Herbert Ingraham, who presides over a large proportion of the "put in and take out" activities of the First National, was missing from his post for several days, owing to illness. His many friends will be glad to hear that he is once more looking out through the grating.

Sylvanus Cooper of the firm of Ferris & Cooper, is busily engaged reading the manuscript of a new book on Theodore Roosevelt which is being written by Herman Hagedorn. The Roosevelt Memorial Association is getting out the book, which will deal with Roosevelt's life and experiences in the Bad Lands. Mr. Cooper lived in the Dakotas for nineteen years and was closely associated with Roosevelt during the period covered by this volume. The manuscript has been submitted to him for corroboration of many of the incidents related of which he has accurate personal knowledge.

City Fathers to Clean Up City

At the Trustees meeting last week very little business aside from the reading of ordinances was transacted. In the absence of Mr. Mitchell, Mr. S. M. Karicoff is acting mayor.

It was resolved to ask the Edison Company to clean up the globes on the street lights. The Edison people evidently have such a high opinion of Sierra Madre atmosphere that it has not dawned upon them that, even here, light globes do get dirty. The Trustees, while regretting that they might appear to have a less appreciation of the peculiar clarity of this air than a soulless corporation, still felt that a little brighter illumination of this town was due the taxpayer.

The plans submitted for the subdivision of the Churchill property were referred to City Engineer Mackerras for final adjustment regarding streets. The Trustees will not accept any subdivisions in which the streets are not improved with curbs, gutters and road surfacing.

Engineer Mackerras states that there is no desire to work any undue hardship on property owners who wish to subdivide, and that these canyon ranches present many problems in regard to drainage and street widths which do not pertain to subdivisions in the center of town.

The city will give them no lights or water or any other convenience until the streets have been dedicated and accepted.

Such a situation naturally causes much friction and hard feeling and Engineer Mackerras is desirous of saving both lot owners and the city this unpleasant experience if possible.

Mrs. M. C. French and Miss Ada M. Miner of Long Beach have been spending ten days at the home of Mr. and Mrs. L. M. Farnham during the absence of the latter in San Francisco. This is the first time these two ladies have visited this city and they express themselves as charmed with Sierra Madre, its beauty, climate and wonderful scenery.

The Sierra Madre Hardware shops have been a scene of great activity during the last few days. To the usual din of tinners and plumbers, there has been added that of hammer and saw, for the Hardware people have played the good Samaritan to the News to use their shop for getting out special cabinets and tables during the rush of getting out the edition. W. L. Hibbs is the man who is making all of the noise of industry.

William Sturtevant's Interesting Story

Of interest to many of our citizens is the following item from the "25 Years Ago Today" column of the Los Angeles Express. It is dated Aug. 10, 1896.

"William Sturtevant of Sierra Madre met his family yesterday for the first time in 16 years. Sturtevant left his home in Illinois in 1880 to search for gold in Colorado. His wife lost track of him, and with her children, moved to Ohio. Sturtevant, believing his wife was dead, came to California and took charge of the burros on the Mt. Wilson trail. Recently a tourist from his old home recognized him and told him where his family was. He wrote immediately and they arrived here yesterday."

Many of the older residents of this town knew Sturtevant, after whom the Sturtevant Trail is named. He established Sturtevant Camp and ran it for a number of years.

Kidas Orchestra to Give Dance at Club House

The popular Kidas Orchestra, which furnishes the music for practically all the dances in the social set here, is planning a dance of their very own at the Woman's Club House, on Thursday, August 25th. There will be cards for those who do not dance and the patrons and patronesses will be: Mr. and Mrs. Arthur Johnson Jr., Mr. and Mrs. J. F. Sadler, Mr. and Mrs. H. C. Parker, Mr. and Mrs. J. Milton Steinberger, Mrs. Spencer Howard and Mr. Frank Spencer.

The members of the orchestra are planning to use the money obtained from the sale of tickets for the purchase of new instruments and music.

Raymond Hedderly, who is well known here and who travels for Peete Bros., has written friends that he is enjoying two weeks in San Diego after a two weeks trip through the Imperial Valley. His comments would lead one to believe that he found the latter place a trifle warm.

Mr. and Mrs. E. C. Newton, who have been eagerly anticipating the arrival of their son, John, and his wife from the east, were agreeably surprised when the young couple arrived a whole day ahead of expectations. The Younger Newtons will reside with their parents until the completion of their new home on Live Oak.

M. D. Welscher, our always genial townsman, is wearing a rather harried expression on his pleasant face part of the time now-a-days. In the absence of his most efficient book-keeper, Miss Mabel Everett, who is vacationing in San Francisco, M. D. has to do his own office work, which is his particular bete noir. He counts the remaining days of his martyrdom off on his fingers every time he has a spare minute.

Mr. John T. Cronogue was feeling very happy Tuesday over the fact that his wife and new son were home with him, but his rejoicing was just faintly tempered by the fact that all his kind friends were telling him how it feels to walk the floor nights. Mr. Cronogue, however, was not backward about stating his belief that boor walking of nights was a small price to pay for having such a fine boy as Terence in the house.

Miss Mattie Seeley, the popular assistant cashier of the First National Bank, returned from a two weeks' vacation at Catalina Island Monday. Miss Seeley says she enjoyed every moment of her trip and she has brought back a more beaming smile than ever and a perfectly beautiful coat of tan.

L. L. Garman of 343 N. Lima has added another to the long list of office conveniences which can be bought right here at home. He will take orders for rubber stamps of all descriptions and make them here and deliver them without any trouble or going into the city for them. He makes all the rubber stamps for the West Coast Stationery Company, which should be a sufficient guaranty of the quality of his work. For the convenience of the business men down town, he has arranged with Woodson Jones that orders may be left at the latter's store.

What Every Oil Stock Investor Should Know!

- 1—PERSONNEL OF THE COMPANY
- 2—LOCATION AND EXTENT OF ITS HOLDINGS
- 3—ITS BUSINESS POLICY

THE WALKER WESTERN OIL COMPANY submits for consideration the following:

1—PERSONNEL OF THE COMPANY

George W. Walker, our President, has lived in Los Angeles for over thirty years, prominent in business circles, owner of considerable real estate in the retail district, and is an oil man of twenty years experience. He was or is the controlling principal in the following successful oil enterprises:

Olig Crude Oil Company.....	Midway Field
Olig Land Company.....	McKittrick Field
Walker-Heck Oil Company.....	Kern Field
Eagle Creek Oil Company.....	Midway Field
Westside Oil Company.....	Taft Field
Munroe Oil Company.....	Midway Field

Of Mr. Walker's oil successes worthy of special mention is the Olig Crude Oil Company, which has had a record of continued successful operation of twenty-one years. The past year this company earned over 175% net for its stockholders.

H. T. Coffin, our Vice-President, has lived in Los Angeles for about twenty-five years, formerly in the banking business but more recently in real estate. Mr. Coffin is President of the Lynwood Company and founder of Lynwood, a municipality on the Long Beach Boulevard.

J. H. Purdy, Secretary and Treasurer, has for many years been identified with oil and mining interests and is a man of action and sterling character, well known in local business circles, has been associated with Mr. Walker for a number of years.

J. B. Norton, Director, is a pioneer rancher and stockman of Compton, known all over Southern California as a progressive and successful business man.

E. C. Dieter, Director, has been prominent in real estate, oil and manufacturing circles in Los Angeles for many years and is a wide awake progressive business man.

2—LOCATION AND EXTENT OF HOLDINGS

Huntington Beach

33 acres in 5 different locations on the Mesa—Write for map. Close to production and carefully selected—located on established main anticline and in the Bolsa Chica High Pressure Zone—considered absolutely proven.

Signal Hill—Long Beach

About 15 acres—5 separate holdings located within a few hundred feet of present drilling. Write for map. These are choice sites selected with due regard to surface geology and location of test wells, one of which, the Shell Oil Company, drilled into rich oil sand on May 23rd, proving the great value of our lease holdings at Signal Hill near this well.

San Fernando Valley

20 Acres—near Standard Oil Co. Test Well.

In Southwest Texas

In Southwest Texas over 35,000 Acres. Control and ownership (98%) of Texas Security Syndicate holdings of 5 and 10 year commercial leases in 9 different counties, 120 different parcels, some of which are in the direct path of development.

3—POLICY OF THE COMPANY

This Company is organized on a conservative basis, and its Directors are in a position to finance any issue irrespective of outside subscription. However, an offering of a very limited amount of stock to be sold at \$1.00 per share (Par Value) has been arranged for those desiring to join Mr. Walker and his associates in this enterprise. The invitation subject to withdrawal at any time.

It is the purpose of the Directors to make this stock pay attractive dividends. Mr. Walker's ambition is to make the Walker Western Oil Company the greatest success of all his oil enterprises and because of the remarkable possibilities of the Huntington Beach Field and the Company's other exceptional holdings, he feels that success is more than assured.

Note: Any further information may be promptly secured by addressing the office

Phones 61469 WALKER WESTERN OIL COMPANY Pico 3256
502-3 Fay Bldg. LOS ANGELES, CALIFORNIA Cor. 3rd & Hill Sts.

G. F. GILLELEN, 115 E. Central
SIERRA MADRE AGENT

COLONIAL THEATER

314 S. Myrtle Ave. MONROVIA, Calif.

Shows 7:00 and 8:45 P. M. Saturday Matinee 2:30
PROGRAM FOR WEEK OF AUGUST 21, 1921

SUNDAY AND MONDAY, AUGUST 21 AND 22
Continuous Show Sunday from 3:30 p. m. to 11 p. m.
Monday—First Show 6:30, Second 9 p. m.
NO ADVANCE IN PRICES

New York's Most Sensational Screen Success
THE WILLIAM FOX PRODUCTION
"OVER THE HILL"

Based upon Will Carleton's Celebrated "Farm Ballads." See the photoplay that has set New York talking from the Battery to the Bronx. The most remarkable photoplay of this age. A film treat for those who like plenty of good, old-fashioned sentiment mixed with plenty of brisk, wholesome comedy. No more human story than this wonderful production has been filmed. It is a story of mother-love, undying, of a great heart that makes every sacrifice for children's sake—of a patient forgiveness that is divine. Don't miss it.

TUESDAY AND WEDNESDAY, AUGUST 23 AND 24
MR. AND MRS. CARTER DE HAVEN

In the Screen Version of "THE GIRL IN A TAXI"
One of the most uproariously funny farce comedies ever written
BRING YOUR SHOCK ABSORBERS! You'll need 'em on this mile-a-minute Joy-ride.

Also LARRY SEMONS IN "SOLID CONCRETE"

THURSDAY AND FRIDAY, AUGUST 25 AND 26

WILLIAM S. HART IN "THE WHISTLE"

For years he had heard the toot of the whistle as if it had been the call of a friend. Then it took away his boy, and stirred in his life a struggle that thrills every soul who knows the meaning of love. A new Hart picture with a new heart thrill.

Also the LEE KIDS IN "THE DIXIE MADCAPS"

SATURDAY, AUGUST 27

A GOLDWYN SPECIAL, "WET GOLD"

What lies at the bottom of the sea? It is a mystery that has puzzled and fascinated mankind since the beginning of time. "Wet Gold," photographed by the wonderful aid of a submarine camera, takes you to the very floor of the ocean and shows you a thrilling drama of love and adventure and an exciting hunt for sunken treasure. Ralph Ince and a fine cast of players help make "Wet Gold" a picture that is an adventure, a drama and an education all packed into six reels of splendid entertainment.

Also a Good Comedy

To Finance a City Industry

Local Men Plan to Form a Company to Boost Products of V. L. Graham's Mill

There is a movement on foot among several Sierra Madre men, who do not wish their names used at present, to put several thousand dollars into a stock company to boost the cereal products of Mr. Graham's mill that are so well known to residents of this city. There is no doubt among those who are familiar with the entire wheat and corn as milled by Mr. Graham that they are superior to most of the prepared cereals that can be secured at the present time.

Mr. Graham, without any outside assistance in the way of finance or labor has, during the years of his residence, worked up a very sizeable trade not only in Sierra Madre, but all over the country. He regularly sends shipments to the various states of the Middle West and even as far as Alaska. There is no doubt among those who are familiar with the entire wheat and corn as milled by Mr. Graham that they are superior to most of the prepared cereals that can be secured at the present time.

One of the local doctors buys Mr. Graham's flour a dollar's worth at a time so that his family will not get out and order something that is not so good.

Pettijohn's breakfast food started in an old residence away of finance or labor has, during the years of his residence, worked up a very sizeable trade not only in Sierra Madre, but all over the country.

Here is a chance for local capitalists to make their money do double duty, make them rich and build a national industry in Sierra Madre that has neither smokestacks nor noise.

Cut in Gas Rates Not Effective in This District

The recent cut in artificial gas rates announced by the State Railroad Commission this week, according to the management of the Southern Counties Gas Company, will have no effect on the gas rates in this district. The ruling of the Commission affects only those gas companies of this state serving either straight artificial gas or a mixed artificial and natural product.

Since the Southern Counties Gas Company, except in its Santa Barbara district, distributes straight natural gas, the present ruling of the Commission, based on a reduction of 25 cents per barrel in the price of fuel oil from which the artificial gas is manufactured, in no way affects the local gas rate schedule.

JESSIE WARD
Landscape Gardener
Plans furnished—Work Superintended or taken by contract
Call Ward Nursery, Mt. Trail and Laurel. Phone Blue 29

MOUNTAIN GLEN SANITARIUM
G. W. HARRIS, M. D.
Specializes in the care and treatment of tuberculosis and constitutional diseases
Phone Red 40 Sierra Madre, Cal.

Gets Shoes Shined At Home Now

Woodson Jones Took His Shoes to Los Angeles Shiner—But Never Again

There is a merchant in this town who has given most convincing proof of his belief in the "Trade at Home" slogan. Woodson Jones went to the great, wicked city for a change the other evening and Lou Brooks went along to keep an eye on Woodson and see the bunco men didn't sell him any gold bricks or secrets about buried Spanish gold or anything like that. Woodson had a bumpy sort of parcel tucked under one arm, and when they got off the car, he confided to Lou that it was a pair of shoes he was bringing in to have shined.

Lou is some booster for his home town, also he never misses a chance to get a rise out of his dear friends, so he promptly gave poor Woodson an awful call down, telling him what he thought of a business man who put posters in his window urging people to trade at home and then took his own trade elsewhere. Woodson waved his hands and got purple in the face trying to explain, and finally the Niagara of abuse slackened enough for him to be heard exclaiming that he didn't know he could have his shoes shined at home. Lou laughingly explained that this large and bustling city had two places where shoes could be shined shinier than in any other town in the whole land of the free and the home of the brave.

So Woodson parked his shoes in the parcel room at the P. E. and, after the two wild buckoes had visited a movie on Broadway and had a couple of coco colas on Main, he retrieved them on his way to the homebound car, incidentally parting with a quarter for said parking privilege. He brought them home unshined and the next morning packed them down town again and turned them over to one of our local experts in the art of making dull shoes shine with a lustre like unto that of new. Could devotion to a principle go further?

It is reported that the shoes enjoyed their evening out.

Bethany Church Gets Substantial Donation

The members of Bethany church are rejoicing over the announcement made to them last Sunday by their pastor, Dr. Rawlings, that a friend of his had sent him a substantial check to be applied on the expense of the new building.

The church is free of debt now and it is confidently believed that very shortly a sufficient sum will be on hand to finish all the work necessary to the completion of the main building and the beautifying of the grounds.

The splendid stone building with its striking architecture, which has been erected through the self sacrifice and generous contributions of the members of the congregation, will be dedicated very soon after completion.

Compare Cash and Carry prices and note saving for you

CASH AND CARRY STORE

Remember the store that saves you money. Prices are right and quality the best always.

We carry a full line of fresh fruits and vegetables every day

F. G. SCALZO
Phone Red 75

We deliver orders amounting to \$5.00 or over

SAINT-CYR SANITARIUM

Treatment consists of the Fast Cure and Milk Diet. No tubercular cases received.

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The Indomitable Spirit of Jack Norwood Wins Him Place in City's Hall of Fame

Friends of Lt. Jack Norwood have received a long letter from him giving more details as to his last operation, reported in the News of August 5.

Lt. Norwood wrote from Shaughnessy Military Hospital, Vancouver, saying that the surgeons had told him there is no possibility of removing the piece of shrapnel which is pressing on his heart, that it is inaccessible, and that he had best resign himself to endure the constant pain and live as long as he can.

This is the tenth time he has gone on the operating table and eight pieces of steel and three pieces of bone have been removed, but two pieces of steel remain and one of them is in such a position that it causes constant pain and death may come at any moment. Lt. Norwood lived in Sierra Madre for over a year before going north for this treatment, staying with the Thomas Hendersons, whom he has known practically all his life. He is such a quiet, unassuming person that no one would learn from him that he is one of those heroes from our sister country of the north whose bravery made the world ring in those awful first days of the Great War.

He was living in the little town of Sherbrook, Province of Quebec, when the rumblings in Europe disturbed the peace of this continent and he announced that if the mother country declared war, he would enlist the first day.

The Montreal papers published the declaration of war in the morning, but the news didn't reach the people of Sherbrook till the night train came in, so Jack had to postpone enlisting to the second day. That delay worried him more than anything else connected with his service.

He was promptly sent over seas, being one of that first glorious company of Colonials who held the enemy against overwhelming odds. In 1916, a sergeant in a Canadian infantry regiment, he received the wound which is still giving him so much trouble and which ultimately will kill him. Shrapnel blew in his back and side and he was expected to die.

He is of the stuff which won't succumb and he got well. While in the hospital fretting to get back to his regiment, the doctors told him he was disqualified for active service and that they would send him home. That did not appeal to him at all. He raved that he never would go home and leave the comrades with whom he had endured so much, he swore he would find some way to keep in the service.

Finally they told him he could enlist in the Royal Flying Corps for scout

duty off the south coast of England. Enlisting in that service was practically the same as joining a suicide club. The English air service was terribly short of men at that period and they took for scout duty any one who had the nerve to volunteer and who had enough of a body left to handle the plane. Jack Norwood jumped at the chance and he served as an aeroplane patrol and scout until the armistice.

Twice more he was wounded, once being shot down and crashing two thousand feet. How he escaped instant death is one of the mysteries of human endurance. But the jolt and shaking up he received caused some of the shrapnel which had been sewed up in his body to shift position, one piece was pushed against the heart and he has had no relief from pain since then.

Out pain could not keep him in the hospital and he was back in his plane as soon as he was able to be out of bed. He remained in active service until the spring of 1920, a record of five years and ten months at the time of his discharge.

He went back to his home, that little town of Sherbrook, which had sent over two hundred of her boys to fight for the safety of the empire, and he was one of the four who came back. The others are resting in France forever. And his townspeople had prepared a great welcome for him for they had loved him before he went away and there were so few to whom they could say, "Welcome Home!"

So there was a band at the station and a big crowd to greet their returned hero, but when the train stopped, instead of the trim officer with his flying insignia, just plain Jack Norwood in civilian clothes stepped off.

He never expected any particular welcome for him and he had doffed his uniform when he received his discharge and quietly came home. They were so glad to see him, they forgot all about uniforms—he was one of their own and he had come back! They had a banquet that night and they asked him to tell something of his experiences. He was no speech-maker, but in answer to the repeated calls, he got to his feet, thinking he could at least tell of the things that had happened, with a certain amount of ease.

But as he looked about him, on every side he saw the faces of those whose boys had not come back—parents, wives, sisters, brothers and children, and he found he had no words. He had known these people

all his life and the dear familiar faces showed the grief and strain of those awful years and in the eyes he saw the ache and the longing which could never be healed, and so poor Jack, with an ache in his own heart and a lump he simply couldn't swallow in his throat, stammered out some broken sentences about how bravely all the boys had fought and how their people could be everlastingly proud of each of them, and sat down. He said afterward that looking in those faces, he simply could not tell them of what their loved ones had endured and suffered.

Then, determined to get well if it were humanly possible, he came to California and to Sierra Madre. This town and the people in it won his heart from the first and he made innumerable friends. He took an active interest in everything that went on here and, when he started for the hospital at Vancouver, he said that the thought of the operation didn't bother him but he hated to leave this town.

He left word for the Firemen's Club that he knew they would succeed and, that when he came back in November he expected to find them housed in their fine new building.

For the indomitable spirit which carried him through the long years of the war is as strong as ever in the battered body of Jack Norwood. If nothing can help him, nothing can, but he is going to get all he can out of life while he still lives, and he is coming here to do it.

Lamanda Citrus Assn.

Pools Profitable

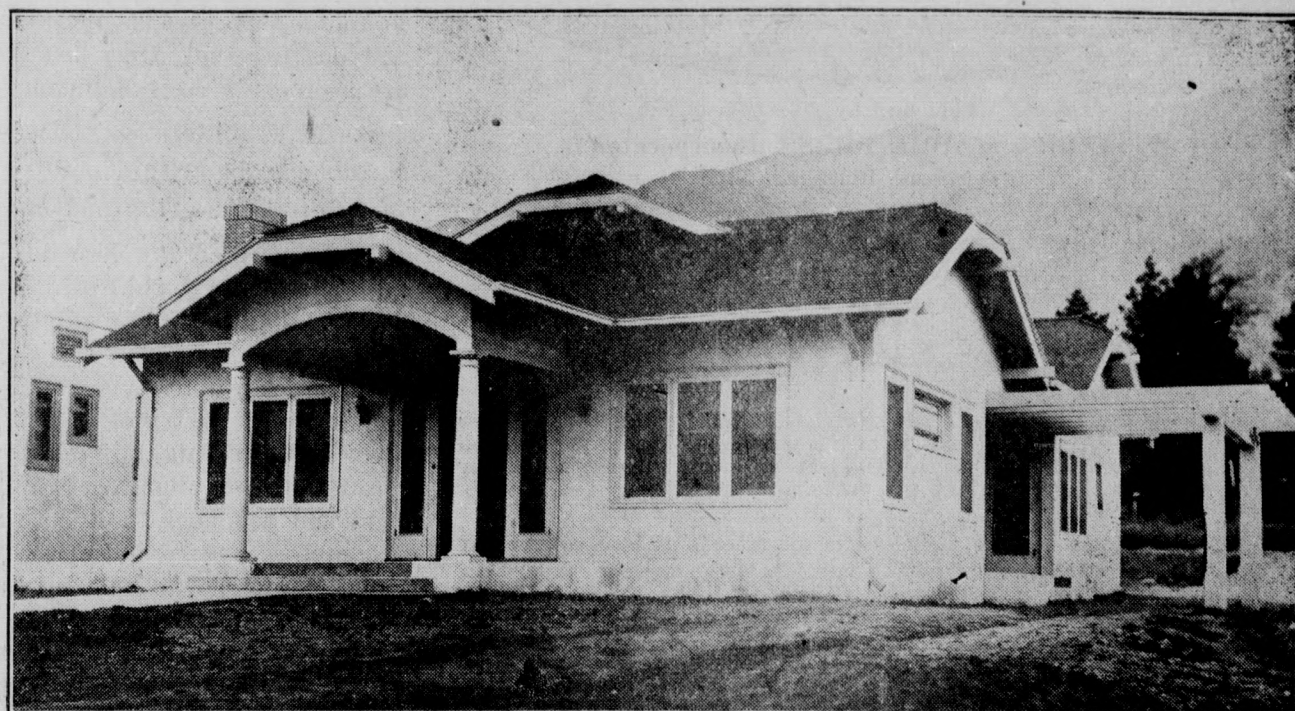
The citrus growers of this section who ship their fruit through the Lamanda Park Associations will be interested to hear that Pool No. 4 has been closed and Pool No. 5 will close shortly.

Pool No. 4 has brought very good prices compared with what the growers have been receiving for the past year. One carload brought the phenomenal price of \$4,200, half of that being considered a very good price in ordinary times.

The prospects are that Pool No. 5 will bring better returns than 4, though the prices have taken a tumble within the past week or so.

The Association has still on hand from fifty to sixty carloads of Valencias which they are commencing to ship now.

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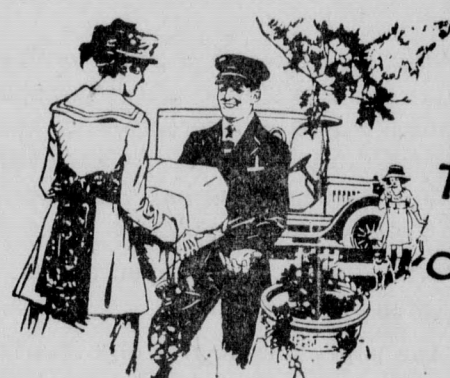
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That is not surpassed by any in Los Angeles, equipped with a Bake-Rite Electric Revolving Oven where fresh bread, buns, pies, cakes and doughnuts are made fresh every day.

We are now making Graham's Health Bread with—

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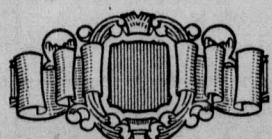
instead of sugar. Do not be deceived by the size of the loaf. Though baked in a smaller pan it weighs the same as the regulation pound loaf and has—
TWICE THE NUTRIMENT

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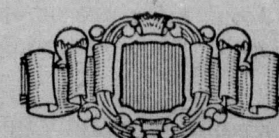
Whole wheat is a misnomer. The entire grain can only be saved in flour by hand picking the wheat to exclude all oats and foreign substances. The usual way to exclude these is by bolting. But the bolting takes out the best part of the wheat also.

BREAKFAST CEREAL

Dr. Harvey W. Wiley, the foremost food expert, feeds his children entirely on entire wheat cereal and recommends it as the most healthful article of diet possible to secure. He also says there are only four or five millers in the country who mill ENTIRE wheat cereal. We have no other kind.

CORN MEAL, Yellow and White

Make corn meal bread out of the ordinary cornmeal and then make some out of Graham's ENTIRE corn meal, and notice the difference. Our corn meal holds ALL of the flavor and nutriment that is in the corn. All of our grains are carefully washed and treated to kill any trace of bacteria before being milled.



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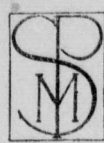
76 N. Auburn Ave.

Sierra Madre



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GLENN E. PALMER
Manager Editor

JESSICA H. WRIGHT
City Editor

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Copy for change of advertisement must be in the office by 10 a. m. Wednesday morning. New advertising copy must be in the office by noon on Tuesday.

VOLUME 15, NO. 47

FRIDAY, AUGUST 19, 1921

From Us to You,--A Friendly Message from your Newspaper

THE Sierra Madre News, with new owners and a new dress and a whole raft of good intentions about being a very good newspaper indeed, has something to say to you, our readers. We don't want to be too talky about it, but neither do we want to make it so very succinct that it has the general effect of a bluff over the head.

We, (don't you love that editorial "we," folks? It rather worries us but we'll try to stay with it) well, as we were saying, we want to make this little paper a really representative paper for Sierra Madre, a paper you'll be proud to send away to your friends.

There isn't a shadow of a doubt that a good, live newspaper helps any town, but you can't have a live newspaper if the people of the town don't take an interest in it. We want everybody in town to read the paper and we want everybody to like the paper, and if you are going to like the paper, it follows we must print the sort of things you like.

Now we can't know what you like unless you tell us. We're terribly clever but we aren't clairvoyant.

So far, getting out the paper has been a nightmarish sort of performance, but the cogs are slipping into place and the joints don't creak half so much as they did and we are able to think a bit.

Very many of you good people have been kind enough to praise our efforts and that praise sounded mighty good. We want to keep on deserving it and we want you to help us by telling us what you like about our news, why you like it, and what else you would like us to include in the paper.

Also, if you don't like certain features, tell us and tell us why. We aren't begging for kicks, you know, but when one is very close to a thing, one may not be able to see all sides of it, and it is quite possible that some sides of our work have escaped our notice. We are not unduly sensitive, not any of us, and we can stand constructive criticism any old time, especially if a good remedy for the fault comes along with the criticism. Talk to us or write to us and help us make your paper one you can't get along without.

Above everything else, you can be sure the News is animated by a kindly spirit toward you all. We haven't any axes to grind or any grudges to pay. We are starting with a clean slate and a desire to serve the town and the people in it to the limit of our ability, and if any errors creep into our statements, it will be absolutely unintentional and we will be a lot more fussed over it than you will.

And first, last and all the time, do, if you have any humanity about you, give us any scrap or news you may happen to run across. A hungry lion, roaring in the wilderness for food, is a mild and dovelike being compared to the typesetter roaring for copy. Once or twice a portion of our staff has been so frantic for news to fill yawning columns that it—we regret to be forced to use that pronoun but there's no other way out of this plural mess—it has threatened to go out and commit assault and battery to get a "story."

Now you know you wouldn't want one of your citizens locked up in the county jail even if it were a mere editor, so do your share towards preserving the high moral tone of the community by giving us what news you can.

Mission Type of Building Adapted to this Location

TAKING into consideration the peculiar location of Sierra Madre up here on the mountain side, and the fact that those mountains make a most wonderful background for the homes built along the foothills, it is rather surprising that so few homes are built here of the mission type and of adobe construction. The setting is ideal, there is nothing more beautiful in the length and breadth of California, and as so many of the home sites are of spacious dimensions, there is every opportunity for developing a typical Southern California ensemble.

For a long time there was serious objection to using the adobe bricks because they were so irregular in shape and an immense amount of filling in of chinks and crevices had to be done with cement, and the cost was excessive. Now, however, a method has been devised whereby the bricks come out absolutely uniform and with smooth edges, requiring no more cementing than ordinary brick. The smaller bricks are

of a size which equals five ordinary bricks, so the time and labor consumed in laying them is very much less than with the other brick.

It is estimated that these bricks can be delivered at the building site for about one-third the cost of the ordinary bricks needed to cover the same amount of space as there is so much less expense in their preparation. Properly made and put together, they last forever, the California Missions are a proof of their enduring qualities.

So far as material is concerned, there are some deposits of suitable adobe within our city limits large enough to take care of all the building in this town for some time to come.

Perhaps some day we shall look toward the mountains and see a true to type old Spanish house on every one of the wonderful building sites available. No other style of architecture seems to fit into our California landscape as does the Spanish Mission type. Somehow it just "belongs." The romance and poetry of the old Missions is dear to every true lover of California, but the architecture they have developed has more than that to recommend it. It is eminently practical and peculiarly suited to this particular climate. So as it combines beauty and utility, ease of construction and economy of material, besides always bringing to mind something of the fascinating story of our early California, here's hoping some of the new homes that are to be erected here soon will be beautiful examples of Mission adobes.

Why Oh, Why? If They Could See Themselves

SOME of us who have some gray mixed in our hair can remember the jeers and the witticisms at the expense of Dr. Mary Walker, that strong exponent of feminism, who first insisted that women had a right to wear trousers instead of skirts if they wished to. Dr. Mary introduced this revolutionary idea back in the seventies and eighties, when according to the standard of those days, no really "nice" woman would own up to the possession of a pair of legs. You understood, in a nebulous sort of way, that the perfect lady had her feet stitched to the bottom of her skirts.

It was said that the really careful ones referred to the "limbs" of the piano. So it is easy to imagine the sensation when the militant lady doctor appeared on the streets of New York in frock coat and trousers, boiled shirt, high collar and a high hat.

Once or twice she was mobbed, she was arrested innumerable times, but she continued her crusade. She was a never-ending joy to the cartoonists, she gave many a column to the news writer, and she was denounced from the pulpit.

But Dr. Mary was one of those stern souls who thrive under persecution, and she continued to wear the clothes she wished. She must have been sustained by devotion to a principle for she couldn't really have enjoyed that frock coat and stovepipe hat on a hot day.

Of course she was a noble martyr to the cause of free womanhood, and we have the utmost respect for her, but sometimes as we look out of the editorial window and catch a glimpse of some of the strange and wondrous shapes which go by, we wonder whether Dr. Mary, if she could see what we see, would look upon her work and call it wholly good.

They are all wearing 'em now-a-days, and some of the dear girls do need the merciful covering of the dear old skirts. And one of the problems that keep us awake at night and which we ponder anxiously under the peaceful stars is: why, oh why, do the charmers with the worstest shapes insist on wearing the shortest skirts and the tightest trousers?

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News of the Churches

CHRISTIAN SCIENCE SOCIETY

9:30 a. m. Sunday School.
11:00 a. m. Morning Service, subject Sunday, Aug. 21, "Mind."
Services of the Christian Science Society of Sierra Madre are held in the Kindergarten building West Highland Avenue.
Testimony meeting Wednesday 8 p. m.

ST. RITA'S CATHOLIC CHURCH

Rector, Rev. F. Woodcutter
Corner Highland & Baldwin Avenues.
Sundays and Holy days of obligation, Mass at 9:00 a. m., Week days, Mass at 7 a. m., during Lent at 7:30 a. m. Instructions for children Saturdays at 9:00 a. m., Confessions Saturdays at 7:30 p. m.

BETHANY

Dr. W. H. Rawlings, Pastor.
11:00 A. M. Morning Service.
6:30 P. M. Senior Young People's
7:30 P. M. Evening Service.

Wednesday evening 7:30 prayer meeting.

Mr. F. R. D. Moore, Sunday School superintendent.

Rev. A. H. Miller, conductor adult's Bible class.

CHURCH OF THE ASCENSION

The Rev. Wm. Carson Shaw, Rector
Sunday Services.
Holy Communion—8:00 A. M.

CONGREGATIONAL

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129 W. Central. Phone Green 36.
A Community Church, open to all who believe in the Lord Jesus Christ.

The Rev. William Ewing, D. D., will preach on Sunday.

7:30 P. M. each Wednesday, mid-week service with special address by the pastor.

Everybody cordially invited to attend all services.

(Isaiah 43, 2)
A FAIR QUESTION
"It matters to Him about you!
Oh, here is a wonderful truth—
It matters to him about you
Through all life's change and growth"

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The Rev. William Ewing, D. D., will preach on Sunday.

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THE WEEKLY

NUMBER 2

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Citrus Fruits

BY J. ELIOT COIT
Professor of Citriculture

HERE are about 200,000 acres planted to citrus fruits in California, the proportion of lemons to oranges being as one to four. There are about 10,000 citrus growers, the average holding being, therefore, about twenty acres. The annual shipments are now about 50,000 cars, or 21,500,000 boxes, being approximately one-sixth of the world's supply.

Citrus fruits are grown in favorable localities from San Diego County to Shasta County. The localities are in the order of present importance: (1) the area enclosed in and adjacent to a triangle drawn through Pasadena, Redlands and Santa Ana; (2) the eastern foothills of Tulare County; (3) Ventura and Santa Barbara Counties; (4) San Diego County; (5) Butte County. There are a great many smaller areas scattered through the State which are well suited to citrus fruits. The industry is older in Southern California and there the lands and water have been further developed and prices of land and water are much higher than in the central and northern parts of the State.

Orange trees which have been properly grown should yield 350 to 400 packed boxes, or a car per acre, after twelve years old. Lemons will yield about one-third to one-half more tonnage per acre than oranges.

About 75 per cent of the fruit is sold through a very well organized co-operative selling agency known as the California Fruit Growers' Exchange. The grower buys stock in proportion to his acreage in a local packing-house which is owned and operated by an association of growers. Several associations together form a district exchange, which orders cars, ships the fruit and distributes the returns. All of the district exchanges belong to the central exchange, which furnishes

facilities for marketing the fruit in the shape of bonded agents working under salary in the principal markets. The central exchange also furnishes daily market reports and other information. Grower members are prohibited from selling and delivering fruit outside the association. Growers may withdraw from the association at the end of any year.

Some persons have made fortunes in citrus fruit, while many others have lost money. Others would have lost money had it not been for the timely advance in the value of the land for residence or other purposes.

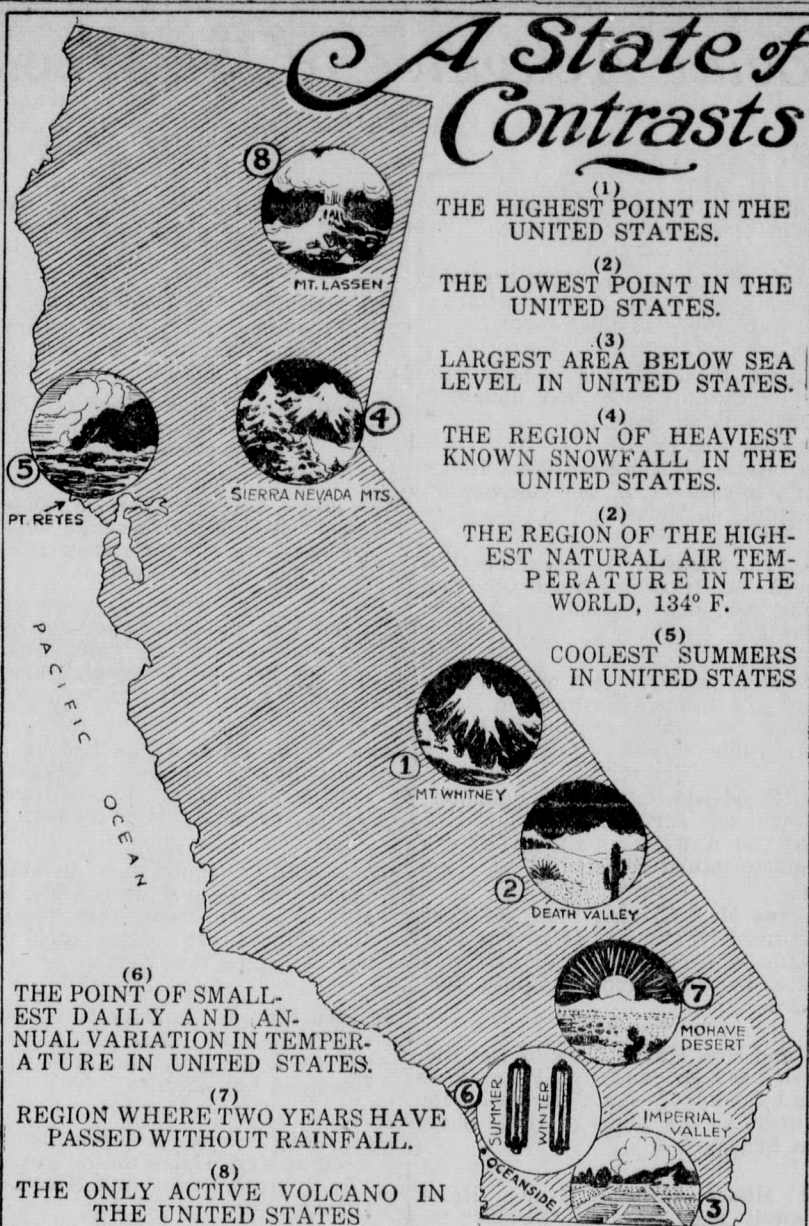
Any person, however, with sufficient capital, a reasonable knowledge of horticultural operations, and ordinarily good business judgment, who is industrious and persevering, may expect to make a good profit by raising citrus fruits, provided he or she pays attention to the following points:

1. Select a location in a proved citrus district reasonably free from frosts and winds and within hauling distance from a packing house.
2. Select a deep soil easy to work, fertile, well drained, and drive a good bargain for it.
3. Be sure of an ample supply of good water to which the land has an inalienable right.
4. Secure good strong trees free from scale which have been propagated from carefully selected buds of standard varieties. The standard varieties in California are few in number. They are: Naval and Valencia oranges, Eureka and Lisbon lemons, Marsh seedless pomelo and Danco tangerine.
5. Plant the trees properly, using

great care not to let the sun strike the bare roots.

6. Care for the trees personally and conscientiously in regard to cultivation, irrigation, fertilization and pruning.
7. Prevent scale insects and diseases from gaining a foothold.
8. Join a local marketing association and co-operate with the neighbors in frost-fighting, insect and disease control, and in other ways for the general good of the neighborhood.

9. Write freely to the College of Agriculture for advice and enroll for the Correspondence course on citrus fruits.



CALIFORNIAN

Sierra Madre Press (Inc.)

FRIDAY, AUGUST 19, 1921

Your State

BY A. H. PALMER
of the Weather Bureau, San Francisco

CONTRAST appears to be the keynote to all descriptions of California topography. Within the State are the highest and the lowest points of land in the whole United States.

Mount Whitney, in Inyo County, altitude 14,502 feet, is the highest point in the Union.

Death Valley, though it has not yet been surveyed, is thought to contain places lower than 400 feet below sea level, making the deepest depression in the United States.

A vast portion of the State is included in the Sierra Nevada Mountains, a large part of which area is more than a mile above the sea.

On the other hand, an area larger than the State of Rhode Island is below the level of the sea in Imperial Valley, near the Mexican border.

In this valley there was formed about ten years ago a new inland lake the Salton Sea, when the Colorado River escaped from its usual channel and spilled into the depression.

The larger part of the wonderfully fertile Imperial Valley would have been submerged had not engineers hastily built new banks for the Colorado River and returned its course southward again, with an outlet in the Gulf of California.

The State is unique, too, in that it has within its borders the only active volcano in the United States. Lassen Peak, in Tehama County, at the eastern edge of the

Upper Sacramento Valley, broke forth in violent eruption in 1914, and has been sporadically active ever since. Its activity appears to be on the decline again, however, and it will perhaps return to a dormant stage for another century or two.

From a climatic standpoint California presents many contrasts also. In some respects it is absolutely unique among the States.

The highest natural air temperature ever recorded on the earth occurred in Death Valley on July 10, 1913, when 134 degrees Fahrenheit was registered. This was not a temperature recorded in the hot sunshine, but was a true air temperature obtained from a carefully tested thermometer belonging to the United States Weather Bureau and exposed in the shade in a standard ventilated instrument shelter which had a double roof with an air space in between.

Every summer the highest temperature in the United States occurs in Death Valley. It is not unusual for the temperature there to rise to 100 degrees or higher on every day during July and August.

While California does not have the lowest temperatures in the United States, readings of zero and below occur every winter in the high Sierras. An authentic California record of 40 degrees below zero is included in the Government archives.

During midsummer, California has the distinction of containing the coolest place near sea level in the whole United States. From daily weather records maintained by about 4500 Weather Bureau stations throughout the Union, Point Reyes, about twenty miles north of San Francisco, is the coolest spot during July and August.

During these months the average temperature there is about 54 degrees. During the hottest part of the day the thermometer does not often rise above 60 degrees.

The coolness is explained by and is bathed in almost perpetual fog during summer by the brave west winds drawn eastward through the Golden Gate by the heated interior valleys. The weather observer at Point Reyes sometimes does not see the sun for three or four successive weeks during midsummer. Moreover, wind velocities of 60 miles per hour are commonplace, and gales exceeding 100 miles per hour have been recorded there.

While Point Reyes looks attractive as a summer resort on account of its low temperatures, it will never compete with Los Angeles beaches in this respect.

Prolonged fog is most depressing, and one cannot stand erect in a sixty-mile gale. Besides being the coolest place in midsummer, Point Reyes is also the windiest spot near sea level in the United States.

Sunshine, without which agriculture could not prosper, and even human beings could not long survive, is, however, one of California's important assets. For the Southwest, including the States of California, Arizona and New Mexico, enjoys more sunshine than any other region in North America.

The interior valleys of California receive almost unbroken sunshine during the summer, while in Southern California there is scarcely a single day in an entire year when there is not some sunshine. From the standpoint of human health this is a matter of great significance, for sunshine is the best natural germicide.

Outdoor living, furnishing as it does abundant fresh air and the maximum possible amount of sunshine is, therefore, the basis of much of California's justly deserved fame as a health center.

However, sunshine is of paramount importance also from an agricultural viewpoint. In the great agricultural valleys of the interior, ample irrigation water and unbroken sunshine combine to produce those ideal growing conditions which make possible the oranges, lemons, grapes, figs, dates, peaches, apricots, prunes, and olives which are known the world over.

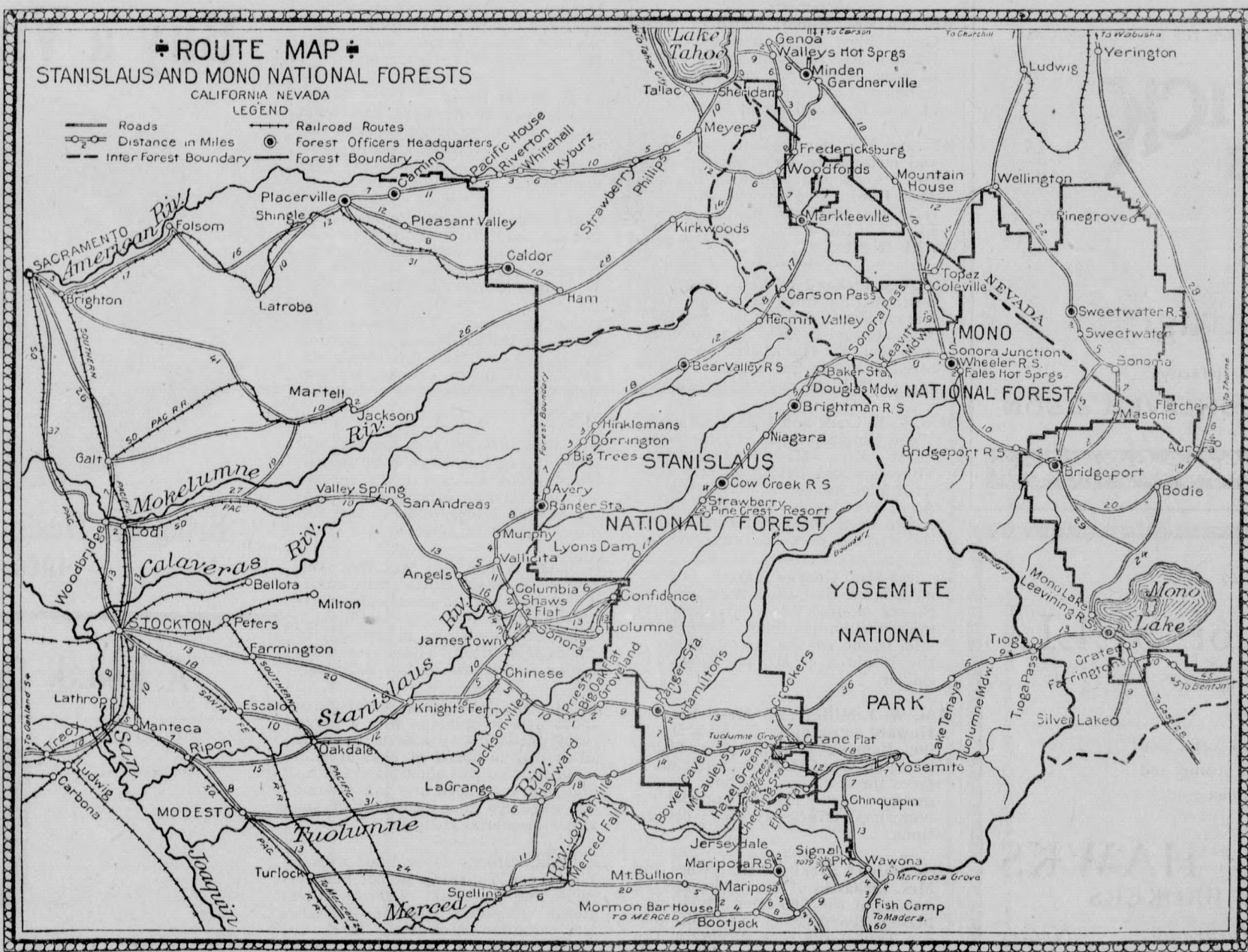
"The Sunshine State" indeed owes much of the prosperity of her people and the richness of her agricultural resources to the sunshine she so generously receives at all seasons of the year.

The southern portion of California and adjacent portions of Arizona and New Mexico have aptly been termed the "Land of Little Rain." Rainfall is deficient over vast regions. In the San Bernardino Desert a whole year has sometimes passed without measurable rainfall.

In fact, at Bagdad, San Bernardino County, on the Santa Fe Railroad, more than two years have elapsed without so much as one-hundredth of an inch of rainfall—the smallest unit used in measuring precipitation from the atmosphere.

As though Nature wished to compensate for this deficiency, however, the snowfall in the high Sierra Nevada Mountains is the heaviest known in North America. Records of snowfall have been kept for forty years or more in the Sierras, and some almost unbelievable depths have been recorded.

High Roads to Vacation Land



BY R. F. HAMMATT
U. S. Forest Service

LET'S journey through the land of the Pony Express, that daring venture which, though a financial failure, yet forms one of the West's most precious traditions for pluck, courage and daring.

Even now, with modern conveniences and first-class roads, the pleasure seeker will hardly make better time than did Harry Roff—who, on April 3, 1860, mounted his snow-white horse at Sacramento, and made the initial run through Folsom to Placerville, a distance of fifty-five miles, in two hours and forty-five minutes. Upon reaching this historic spot—the Hangtown of the old mining days—Roff's run was over, but for us it has just begun.

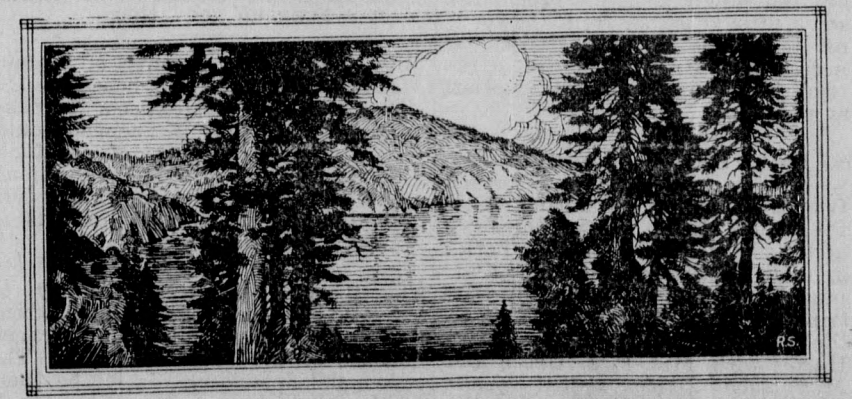
Stopping for a minute to procure road maps and fishing licenses at the forest supervisor's headquarters, we continue our journey on the south fork of the American River. The State road climbs gradually towards the Sierra divide, passing many delightfully located resorts and numerous campsites, ideal spots for the noonday meal or the fire bird and the carefully constructed even-roofed, like the sprinkled surface of its predecessor, over which in 1861-65 flashed the Concord coach of the fastest and best equipped "Central Overland California" stage route, is of the best.

Echo Lake, with its public camp

ground, fitted with comfort stations, fire places and tables for the convenience of the camper, may be used as headquarters; or, if so inclined, we may seek accommodations at Glen Alpine, Fallen Leaf Lodge, or other of the various famous resorts in this vicinity.

From our camp it is an easy run to Lake Tahoe, the first glimpse of which was vouchsafed to the pioneer

A few miles beyond we follow a canyon paralleling the West Walker River—a locality made famous by the Walker party—a band of forty hardy exploring trappers from Salt Lake who, in 1833 were the second party to cross the Sierras westward. Here, too, John Bidwell and his party of thirty-two, including one woman and child, after resting from their long trip,



and explorer, Fremont, on February 14, 1844, while making what has been described as "the most perilous crossing of the Sierras yet attempted."

At last, with Tallac as our point of departure and with visions of the Yosemite and new delights before us, we resume our journey. Beyond Gardnerville, which is reached either by Carson City or direct by the Kingsbury grade, the road leads through an open mountainous country and crosses back into California at Alkali Lake.

with but three poor oxen left for food, succeeded after a struggle lasting thirteen long days—October 17 to 30, 1841—in crossing that last and seemingly insurmountable barrier, the Sierras.

We, however, after a pleasant stop at one of the West Walker's beautiful camp grounds, and an enjoyable mess of its famous trout, continue our journey (with such wanderings to the many adjacent streams and lakes, so delightful to the angler as our time will permit) to Bridgeport. Beyond Bridgeport

the road winds up Virginia Canyon, over a summit (to the east of which lies Bodie of early-day fame), and down Bridgeport Canyon to Mono Lake, an alkaline body of water covering nearly one hundred thousand acres, at an elevation of 6426 feet above the sea.

Neglecting the Lundy Silver and June Lakes—good fishing grounds all—we turn west from Mono Lake and climbing steadily up Lee Vining Creek, by Elery and Tioga Pass, we enter, at an elevation of nearly 10,000 feet, the Yosemite Park. And here, after registering and securing the necessary permit, we enjoy to the utmost another of the wonderlands of the West.

Leaving the summit we pass through Tuolumne Meadows and farther on skirt the shores of Lake Tenaya. Crossing the boundary of the Yosemite and entering the Stanislaus National Forest we pass, when near the South Fork of the Tuolumne River, a side road which leads north to the Hetch Hetchy Valley, the location of San Francisco's future water supply.

Reaching the bridge across the South Fork it is possible either to turn southeast to the Yosemite Valley by way of Crane Flat and the Tuolumne Grove of Big Trees or to continue west and descend to the San Joaquin Valley by way of Groveland and Chinese Camp. We leave the Yosemite Valley by the south over the Wawona road and by way of Mariposa and so down again to the Sacramento Valley.

Milch Goats

BY E. C. VOORHIES
Assistant Professor of Animal Husbandry

MILK goats are kept for three main purposes. For family milk supply, for the raising or breeding stock and for the production of milk or cheese for the market.

Milk is usually sold to hospitals or to private families for invalid or infant feeding. It is evaporated and canned by a California firm and sold to drug stores for the above purposes.

For the family milk supply two does bred to freshen at different times in the year may be depended upon to furnish a constant milk supply of from one to three or four quarts a day. When goat's milk is retained for hospital or infant feeding the usual price is from 20 to 30 cents a quart.

Cheese is made on a commercial scale only in a very small way.

The three leading breeds of milk goats are the Toggenburg, Saanen and Anglo-Nubian. Common goats or grades of the above breeds constitute the greater number.

Pure bred goats sell at prices ranging from \$75 to \$1000 each; grades from \$15 to \$90 each, or even more in the case of mature does of known high production.

Does may be fed upon clean vegetable waste from the kitchen, and upon such volunteer growth as may be available in backyard, lawn or vacant lots. This feed should be supplemented by hay and grain to such an extent as to insure a constant supply of nourishing feed. Ordinarily commercial grain feeds, such as barley, oats, bran, dried beet pulp or commercial mixed feeds, may be fed to advantage.

The following would be suitable grain rations:

Ration No. 1	Parts by weight
Rolls barley or ground milo	1
Oats	1
Ration No. 2	
Dried beet pulp	1
Rolls barley	1
Wheat bran	1

In the case of raising pure-bred stock for sale, one should keep authentic records of milk production, as values are based upon such records as in the case of dairy cattle. A high class pure-bred doe should give at least a gallon of milk a day during the flush of her milking period.

Young stock may be raised on rough hill pastures not suitable for the grazing of larger animals. The goats make use of browse to a larger extent than other animals, making brush available for their use.

The period of gestation in goats is, like that of sheep, approximately five months. While does will breed at much younger age, it is counted the best practice to have them freshen at about two years of age.

Bucks should not be kept anywhere near the milking herd. While there is a difference in the flavor of milk of goats and that of cows, this difference is not sufficient to be detected by many people.



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Social Activities of the Week

Reported by Mrs. W. R. Less

Mr. and Mrs. Greer Caskey ran down to the ocean for the week end.

Mrs. C. W. Jones and Miss Virginia arrived home on Tuesday after a delightful stay at Long Beach.

Mr. and Mrs. Roland Adams will spend Sunday with their daughter at Huntington Beach.

Miss Helen Williams of West Highland returned from her vacation at Catalina on Tuesday.

Mrs. J. C. Dickson is spending the week at Hermosa Beach with her daughter, Mrs. McGuire, of Alhambra.

Miss Mary Mae Cattern of Pasadena and Long Beach was the house guest at Hartwood, Sierra Madre Villa, this week.

Mrs. Sepulveda and her daughter, Dottie, left for San Diego last Friday for a week's visit. They expect to return tomorrow.

Mr. and Mrs. C. Hall Perry of East Laurel left Tuesday for a ten days visit with their friends, Mr. and Mrs. Lyle Anderson of Santa Barbara.

Mr. and Mrs. Harry Show of Los Angeles and Mr. and Mrs. Frank Was family of Santa Barbara were guests at the home of Dean Shaw on Sunday.

The Misses Florence Evans, Helen Jewell and Loraine O'Banion returned the first of the week from a ten day visit at the Bayard cottage at Huntington Beach.

Mrs. Frank Hart and sons of Hartwood gave a theater party at the Majestic Monday evening, followed by a supper for Miss Lucille Long and Mr. Earl Demond.

Mrs. R. G. Triblet of Santa Cruz will make her home here in the future with her son, Will Triblet, an ex-service man who came to Sierra Madre recently.

Mr. and Mrs. Robert Smith of West Grand View entertained at dinner Sunday Mr. and Mrs. Bert Travis of Long Beach, Mr. and Mrs. Fred Lyons of Los Angeles and Mr. and Mrs. G. H. Twilliger of Norwalk.

Mr. and Mrs. Rudolph Hartman and son motored to Palmdale Saturday for a week end visit with Mr. and Mrs. Harold Pegler. On the return trip Mrs. Hartman stopped in San Fernando for a couple of days' stay with friends.

Dr. John Pickard of Reno, Nev., has been visiting his cousin, Rev. Wm. Carson Shaw, for the past ten days. Accompanied by Mrs. Shaw and Mr. and Mrs. C. Hall Perry they motored to Santa Barbara on Tuesday for a couple of days' sightseeing.

Mrs. C. E. Cook and Miss Gertrude of West Central, with their house guest, Miss Mae N. Lent, spent Thursday and Friday of last week with Miss Russell of 471 S. Hudson Ave., Pasadena. Miss Lent, after a two weeks stay in Sierra Madre, left for the north Sunday evening.

Dr. and Mrs. George Starr have rented a house and three acre place at Sierra Madre Villa and expect to make their home there. Mrs. Starr, who is one of the recent brides, is the daughter of Mr. and Mrs. J. F. Sadler.

Mrs. W. J. Miller and Mrs. Spencer Howard entertained for Miss Marian Vannier Tuesday at the Miller home on West Highland, with a tea from three to five. About twenty guests were present and dahlias were used effectively for decorations.

Mrs. Harriet Strain of Hollywood and Mrs. Richards of Ohio, who are the owners of the 760 acres which comprise Orchard Camp on the Mt. Wilson Trail, have been staying at the camp for a few days. Mr. F. O. Cass of Los Angeles, their representative, accompanied by his niece, Miss Cass, was also of the party.

Mrs. Howard Hill returned from the beach Sunday and is leaving on Thursday for Hemet, where she has some business matters to take up in connection with the ranch belonging to her recently deceased brother. The ranch is in the mountains some little distance from the town of Hemet and is rather difficult of access, but Mrs. Hill hopes to return shortly and finish her vacation at the beach.

Miss Donna Harter returned Tuesday to her home at Belle Vista Terrace from a six weeks trip during which she visited Lake Tahoe, Yosemite, and Yellowstone National Parks and San Francisco. She found it all most interesting, especially the trip over Tioga Pass from Tahoe to the Yellowstone. Wednesday, Miss Harter with Mrs. F. J. Urban and Miss Isabel Urban, visited friends in San Gabriel, and Thursday the three ladies went to Catalina for a week's visit.

Miss Helene Seeley of Kingman, Arizona, arrived Sunday to visit with her aunt, Mrs. M. D. Welscher of West Highland. On Tuesday she went to Long Beach to visit some old friends from Kingman, but will return shortly. Charles Seeley, her father, is with the Welschers and expects to remain here until the end of his vacation about Sept. 1st. He is connected with the Central Commercial Company, one of the largest business houses in Kingman.

Mr. and Mrs. Robert Smith of West Grand View are spending the week-end at Long Beach.

Mr. and Mrs. Arthur Johnson Jr. spent Sunday in Venice visiting Mrs. Ernest Yerxa.

Mr. and Mrs. Walter Lynch of Chico were in town Sunday visiting some of their many friends here.

Miss Alice Tufts, Mrs. W. S. Bovard and Miss May Dranga left on Saturday for a week's stay at San Diego and Ocean Beach.

Mr. and Mrs. Schmidt, who have been for some months in Cypress Court, have moved into their new home at N. Lima and Laurel.

Mrs. W. E. Farman has had as her house guests for a few days this week Mrs. M. Sorter of Los Angeles and her daughter, Miss Margaret.

Mrs. Julia Shannon went to Venice Sunday to spend a week. Mr. and Mrs. Woodson Jones, Mrs. Neutzel and Henry drove to the beach with her, returning that night.

Mr. and Mrs. W. E. Doty of N. Lima entertained as house guests over the week end Mr. and Mrs. G. E. Moran of Los Angeles.

Miss Betty Shaw is spending the week at Fern Lodge as the guest of Mrs. George Norris and Miss Leila Kellogg.

Mrs. Ella Stork of West Laurel has returned from an extended trip east during which she visited friends in Boston, Providence, New York, Washington and Chicago.

Mrs. Ernest Yerxa, who has been at Ocean Park for the past two months was staying with Mrs. Arthur Johnson Jr. for a few days, while trying to find a house for the winter.

Mr. and Mrs. Thomas Flather of East Grand View entertained at dinner Monday evening in honor of Mr. Flather's birthday. The guests were Mr. and Mrs. Roland Adams and Mr. and Mrs. H. I. Hawhurst.

Mrs. E. Wood Davis of Long Beach, who is well known here, has taken rooms at the residence of Mrs. Aspinall on West Grand View. Mrs. Davis expects to remain here permanently.

Mr. and Mrs. Lawrence Nourse came in from their ranch in Antelope Valley to spend the week end with Mrs. Nourse's parents, Mr. and Mrs. E. W. Camp, of West Grand View.

Mr. and Mrs. Harry Wilkinson and family of Dallas, Texas, are visiting at the home of Mr. Wilkinson's sister, Mrs. Charles Brooks, of East Central. They expect to remain for the week.

Miss Fair Craven of Los Angeles will spend the coming week with the Roland Adams at their home on San Gabriel Court. Miss Craven was one of the bridesmaids at the Adams wedding in June.

Mrs. B. M. Wright and Mrs. Eva Weldon of 233 Santa Anita Court entertained as week end guests Mrs. Sarah Mahoney, formerly of Chicago, and Miss Rose Greiner, formerly of Springfield, Mass. These two ladies are now residents of Los Angeles.

Mrs. J. D. Mackerras entertained about fifteen guests with a porch party on Thursday afternoon. The affair was in honor of Miss Marian Vannier, who will soon leave for St. Paul, Minn., where she will resume her work as superintendent of the Miller Memorial Hospital.

Mrs. Louis Brooks entertained with a luncheon Thursday at her beautiful home on East Central. The guests were Mrs. Charles Canfield, Mrs. Arthur McDevitt, Mrs. C. Waite, Mrs. M. A. Kenney and Mrs. L. Seidel, all of Los Angeles. Dahlias and greenery artistically arranged, formed the decorations.

Dr. F. P. Miller, one of our popular medics, left Wednesday for a two weeks visit to Albuquerque, New Mexico. Dr. Miller stated before leaving that as this was his first vacation in two strenuous years, he intended to stop at the best hotels and spend all the money necessary for a bang up good time.

Mr. Fred Totten recently of Walnut Park, has rented the house at 111 N. Sunnyside and expects to make Sierra Madre his permanent home. In addition to his wife, Mr. Totten's family consists of a son and a small grandson. Mr. Totten is a contractor and builder and expects to engage in his business here.

The B. L. Parmalees, recently of South Pasadena, are making extensive alterations on the old ranch house of the Churchill ranch. The remodeled building is to be their permanent home. Mr. Parmalee is a member of the County Grand Jury for this year.

Mr. and Mrs. M. Shepard of Los Angeles, who have been house guests of Mr. and Mrs. H. E. Long of E. Central for two weeks, were entertained with a picnic at Sunland last Friday. Others in the party, which motored over from here, were Mr. and Mrs. G. L. Gillean, Mrs. Spencer Howard, Mrs. M. E. Cameron, Miss Celia Cameron, Mr. Frank Spencer and Mr. and Mrs. H. Dumas. The Shepards left Saturday for their home.



You'll be Surprised

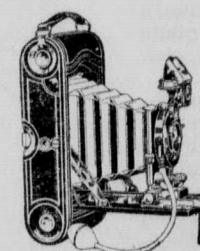
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About This Page



ROBABLY no other people manifest more interest in the state in which they live than do Californians. It is to satisfy this interest that the News through the courtesy of the Publisher of California, its Opportunities and Delights, has arranged to publish a series of features dealing with the State.

There will be twelve maps of California, including the present one, visualizing various aspects of the life and conditions here. The subjects in order are as follows: A State of Contrasts, A Physical Map, A Temperature Map, A Rainfall Map, A Railroad Map, A Paved Highway Map, A Map of the Missions, A Soil Survey Map, An Irrigation Map, A Recreation Map, and a Mineral Map.

There will be nine route maps, including the present one, of various recreation centers of the State with articles on the districts mapped written by R. F. Hammett, Forest Examiner of the U. S. Forestry Service; Trinity National Forest; Plumas, Tahoe and Eldorado National Forests; Stanislaus and Mono National Forests; Shasta and Mo-

doe National Forests; Lassen National Forest; Santa Barbara National Forest; Sierra and Inyo National Forests; and Sequoia National Forest.

There will be ten instructive articles on horticultural subjects by members of the State University Faculty: Citrus Fruits, by Prof. J. Elliot Coit; Semi-Tropical Fruits, by Prof. I. J. Condit; Olive Culture, by Prof. W. F. Oglesby; Pear Culture, by Prof. R. H. Taylor; Fig Culture, by Prof. I. J. Condit; Prune Growing, by Prof. Thomas Francis Hunt; Walnut Culture, by Prof. R. H. Taylor; The Almond, by Prof. R. H. Taylor; and Grape Growing, by Prof. F. T. Bioletti.

On agricultural and animal industry subjects pertaining to California there will likewise be ten articles by University professors: Vegetable Growing, by Prof. S. S. Rogers; Beekeeping, by Prof. John W. Gilmore; Milk Goats, by Prof. E. C. Voorheis; Dairy Industry, by Prof. H. E. Van Norman; Vegetable Seeds, by Prof. S. S. Rogers; Bean Culture, by Prof. John W. Gilmore; Horse Raising, by Prof. J. I. Thompson; and Alfalfa Culture, by Prof. B. A. Madison.

Deciduous Fruits

BY J. C. WHITTEN
Professor of Pomology



N choosing the species or varieties of deciduous fruit to plant, one should be guided by (1) the adaptability of his soil and conditions; (2) the purpose for which the fruit is grown; (3) the accumulated experience of the successful growers in the neighborhood; and (4) he should avail himself of what has been accomplished by organized effort in the establishment of grades, brands and market demands for the crop.

The best varieties of fruit to plant are those which have been found to be especially adapted to the neighborhood. In districts which are adapted to a wide range of species and varieties, a number of kinds of fruit may be planted if desired. This admits of a better distribution of labor, since different varieties need care and harvesting at different periods.

Just why a given soil or surroundings may prove, upon extended trial, to develop a given fruit to perfection is not fully understood. Enough is known of the general requirements of the different species, however, to be very helpful in determining their best location. All deciduous fruits require a well-drained soil, though some are far more partial to thorough drainage and aeration than are others.

The pear requires a heavier, finer loam with more liberal admixture of clay than do other deciduous fruits. Even the pear, however, will not endure a very wet, sticky soil, which is cold white wet and which bakes severely when dry. Often it may safely be planted on heavier land than is adapted to other fruits. It is more resistant to oak fungus and alkali and is often used for replanting in parts of orchards where other fruits have died out. The apple perhaps ranks next to the pear in respect to the above adaptations. The walnut requires a deep moist soil, when worked on California black walnut stock. The almond, cherry and peach require deep, well drained soil. Prunes, plums and apricots have an intermediate drainage requirement.

Spring frosts should be considered as a factor in determining the location of the different species. Since heavy cold air settles or drains into the low places, the latter are more likely to be frosty, while the higher elevations (not high altitudes) are freer from frost. The susceptibility to frost injury of a species depends mainly upon its season of blossoming; the later it blooms the more it is from injury. The almond blooms first, while the nights are cold, and a first requisite for its success is an elevation above the frost line. Its blossoming season is followed by that of other species in the following order: Apricot, Japanese plum, peach, cherry, pear, apple, prune, quince.

Other things being equal, all fruits do better in rich soils; some, however, require much richer soils than others for profitable results. The relative requirement in this respect is different species upon field observations of their growth and partly upon determinations which have been made, showing the relative amount of plant food annually removed from the soil by each species and no fall. The walnut probably requires the richest, deepest soil, followed in order by the peach, almond, prune, Japanese plum, apricot, apple, cherry to be sun dried require especially abundant sunlight and higher day temperatures. Abundant sunlight and warmth are essential to the development of the desirable sugar content, during their ripening period, and should be prolonged sufficiently to complete the drying process after the fruit is ripe. The dried fruit industry is, therefore, greatly favored by conditions prevailing in California fruit districts.

A limiting factor in pear production the country over is blight. Soft, succulent, rapid growing tissue favors, and slow growing, firm

tissue opposes the entrance and spread of blight. For that reason blight is more serious in districts where high temperatures favor rank, succulent growth of the pear tree in early summer. In some of the cooler sections of California, such as the coastal valleys and to a degree in the foothills, blight is less serious. In these districts pear growing is favored to a degree not possible in any other part of the country.

One should plant to conform to the established industry of the neighborhood.

High Roads to Vacation Land



By R. F. HAMMATT
Forest Examiner, U. S. Forest Service



ARK TWAIN says: "And I will remark here in passing that all scenery in California requires distance to give it its highest charm. The mountains are imposing in their sublimity and their majesty of form and altitude, from any point of view—but one must have distance to soften their ruggedness and enrich their tints."

Nowhere in Southern California is this statement more surely or more easily susceptible of proof than in the Laguna Mountains. Here within a recreation area recently made accessible by the Forest Service, one may gain vistas which compare favorably with many a Yosemite view, while at the same time enjoying the many beautiful camping places so bounteously provided by nature.

From Los Angeles to San Diego by way of the State Highway we pass through that territory once completely dominated by the Spanish Missions, and with which the history of California is inseparably linked.

Its present prosperity and its wonderfully fertile valleys fully

justify the faith of the early padres of Father Junipero Serra, to whose indomitable spirit Southern California owes so much, and to Diego de Borica, that early governor who is described by historians as "a man of cultivation, or great natural ability and * * * one of the earliest of those enthusiastic adventurers who have made California's natural attractions and advantages famous in all lands."

After passing Santa Ana we come to San Juan Capistrano. Its church was at one time regarded as the first of all Mission structures. Here the two curious Indian chests, the mysterious sounds from which terrorized the neophytes of the olden days, may still be seen.

The highway brings us now to Oceanside. For the enthusiast a visit to San Luis Rey—the "King of Missions"—only five miles to the east, is a revelation.

From its originally exquisite structures, several of which have lately been restored, the proud senoritas once gazed over the most productive of all mission fields.

San Diego! "Here," in the words of Charles Dudley Warner, "some bay with its purple hills running to the blue sea, * * * some ultra-marine in the sea, or delicate blue in the sky will remind the traveler of more than one

THE COMPARATIVE AREA OF CALIFORNIA

STATE	POPULATION	AREA
CONNECTICUT	1,288,288	4,820
DISTRICT OF COLUMBIA	374,354	60
MAINE	782,181	29,895
MASSACHUSETTS	1,832,780	8,059
NEW HAMPSHIRE	446,352	9,351
NEW JERSEY	2,069,371	7,314
NEW YORK	10,546,389	47,854
OHIO	5,273,814	40,710
RHODE ISLAND	637,415	1,507
VERMONT	286,192	9,125
TOTAL	26,726,966	157,944
CALIFORNIA	3,115,412	158,277
BALANCE	23,611,554	—533
ENGLAND AND WALES	36,700,492	58,309
SCOTLAND	4,700,994	29,785
IRELAND	4,700,994	29,785
BELGIUM	7,600,000	11,573
SWITZERLAND	2,800,000	15,576
HAVTI	2,800,000	10,200
TOTAL	54,551,716	158,226
CALIFORNIA	3,115,412	158,277
BALANCE	51,436,304	—71

Poultry Industry

By J. E. DOUGHERTY
Associate Professor of Poultry Husbandry, U. of C.



WO factors weigh most heavily in the location of a poultry farm: (1) nearness to good markets, (2) available supply and net cost of feed. Poultry and eggs being perishable products which must be shipped expeditiously, frequently and at low cost, favorable transportation facilities and nearness to good markets are necessary. Being located, however, in a grain growing area where grain can be bought direct from the nearby harvest fields at lowest wholesale prices will often more than offset increased distance from markets, provided good rail facilities are to be had. Co-operation is a third factor which can be made to aid in offsetting the disadvantage of rather distant locations from the better markets because it makes possible the buying of feed and supplies in larger quantities at lower prices and permits marketing of finished products to better advantage.

For these reasons the poultry districts have largely developed in the more populous areas and near to the larger cities or within grain growing areas possessing favorable rail connections with the larger cities where the demand is much greater than the supply, and prices good.

The Petaluma district, surrounding Petaluma, Sonoma County, thirty-nine miles from San Francisco, and including the towns of Santa Rosa, Sebastopol and Sonoma, the Hayward district in Alameda County, in the vicinity of the city of Hayward, twenty miles from San Francisco, the Los Angeles district, embracing Los Angeles and vicinity including the cities of Riverside, Pomona, San Gabriel, Burbank,

and Gardena are examples of prosperous poultry centers that have developed primarily as a result of being near Los Angeles or San Francisco. The districts around Sacramento, Stockton, Fresno and Tulare are in grain growing areas possessed of excellent rail facilities. Poultry districts have also grown up around Santa Cruz and San Diego because these two cities are popular tourist and summer resorts.

Poultry farming in the districts mentioned above and in the Santa Clara Valley, Napa Valley, San Mateo County, and the Sacramento Valley west of the Sacramento River and north of Benicia as well as the area north of Sacramento is capable of much better development, and most of the last mentioned areas will become increasingly desirable for poultry farming as the population of the State grows and lines of transportation are developed more extensively—especially on an east and west direction. Good roads and motor trucks have already begun to play a very important role in bringing the country closer to the city and making it possible for the poultry farmer to penetrate considerably further into the country where land is cheaper before getting beyond effective reach of profitable markets.

Poultry raising requires good land because the green feed, at least, must be grown and because forage crops should also be raised as much as possible in the poultry yards if the soil is to be kept sweet and free from disease spreading contamination. The value of resting the land from poultry and sowing to green crops every few months is so well recognized that the use of double yards for each pen of fowls is becoming more general from year to year. Alkali land and barren hillsides are entirely unsuitable.

Fowls will do well on practically any well drained agricultural soil. The lighter sandy and gravelly loams are preferred, however, for the heavier soil types because of a more rapid drainage of surface water and drying of the surface soil.

The size of the average poultry farm is from five to twenty acres. A ten-acre farm can accommodate from 2000 to 3000 adult fowls and allow for the growing of green feed and young stock to maintain the adult flock. As high as 1000 or more fowls per acre of yard are kept on some commercial farms but not more than 500 per acre is greatly to be preferred if the land is to be kept free from contamination, the stock in continued good health and a most permanent success secured. Too great crowding is unprofitable.

Fowls are raised almost entirely for eggs and the S. C. White Leghorn is used most extensively for this purpose. Egg production has led on more successful than the production of market poultry, perhaps because eggs are in greater demand than table poultry and the margin of profit is larger.

The money needed to make a successful start in poultry raising is not less than for most other types of farming and it is for this reason that so many people with limited means desiring to leave industrial work and go into farming turn to poultry. A total investment, including dwelling, of from five to ten dollars per laying hen is required, which would be distributed somewhat as follows: 30 per cent in land, 40 per cent in buildings and fencing for the chicken yard, etc., 20 per cent in stock, 4 per cent in equipment such as a horse, plow, harrow, green feed cutter, etc., 3 per cent in feed and other supplies, 3 per cent in cash.

The net profits or labor income will range from 50 cents to \$1.50 per laying hen, depending largely upon the knowledge and experience of the poultry raiser.

One thousand laying hens is about as small a number as one could afford to start with if poultry must furnish the entire living. Wherever possible it is best for the beginner lacking experience to start with one hundred to three hundred hens as a side issue until sufficient experience is obtained to justify breaking loose from other sources of income and devoting all his efforts to poultry farming.

With one acre for each 500 hens, one acre for the growing of green feed, one acre for dwelling, barn, garden and the rearing of young stock a minimum of four acres would be needed for a 1000 hen farm. If a cow were kept and some hay raised for the horse, five acres would prove more satisfactory.

On the basis of an investment of \$5 per hen, a 1000-hen plant would require a total capital of \$5000, of which about \$1500 would go into land, \$2000 into buildings, including living quarters, \$1000 into stock, \$200 into equipment, \$150 into feed and supplies and \$150 into ready cash. The investment in land will vary with the price paid, and the value per acre for poultry will be subject to a favorableness of location and quality of soil. A location within a very short haul of a high class poultry and egg market and wholesale feed markets is worth more than another where the hauls would be greater and freight and express costs higher.

Land used for poultry farming ranges from about \$100 to more than \$500 per acre with an average price of about \$300. Ownership predominates over tenancy among poultrymen.

place of beauty in Southern Italy and Sicily." Here, in truth, is the reality of our dreams—and we enjoy it to the utmost.

Leaving now San Diego and the Missions, we travel inland, over the State Highway, still through La Mesa (the table), the fertile El Cajon Valley, and the charming little mountain community of Alpine to Descanso. From this point, so called by an early survey party because they stopped here each day for rest, the road passes through many beautiful groves of live oaks, ideal wayside camp sites, and on into Pin Valley.

Just east of this latter point, we cross the small divide separating the Pine Creek and Cottonwood Creek drainages, and immediately on its summit turn to the left, over the road recently constructed by the Forest Service.

We are now only fourteen miles from the Laguna Ranger Station, at which point, reached by easy grades and a good roadbed, maps, information about the well-equipped free camp grounds, and our camp-fire permit are obtained from the Forest Ranger.

This beautiful spot, formally opened to the public after the completion of the road in 1918, is richly repaid careful exploration. Located only sixty-five miles from San Diego and at an elevation of 6000

feet, amid the pure air of the mountains, it is destined to become the mountain vacation land par excellence of the Southland.

Here one may enjoy himself with tent, camp bed and camp outfit at one of the numerous free camp grounds set aside for the convenience of the tourist, or he may, for \$10 or \$20 a year secure a plot on which to erect a permanent summer camp which he may use from year to year.

From Monument and Garnet Peaks, from Desert View and many other points one looks eastward across the Imperial Valley to the Salton Sea and to the weird beauties of the desert. These, and the mountains of Lower California, which fill the southern horizon, are a never-ending source of delight, and an inspiration which fills the memory for many a day thereafter.

The return to Los Angeles may be made by way of Cuyamaca Lake, around the head of the San Diego River Canyon, through the oak-clad hills in the region adjacent to Santa Ysabel, Warner Hot Springs and Oak Grove. Good camp spots are plentiful, and the dirt through Oak Grove, to Perris and paved from that point through Hemet and Riverside to Los Angeles, is excellent.